

Altarrhpater Eurnium Heralit
Pioneer Mccarthy Hearings Echo

## New Fa

To Refill Six Fired as Risks In Goldfine Britain Asks Greeks, 100 Jobs Can Return to Jobs Case Hinted Turks Rule in Cyprus


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The newspaper is the ONLY medium which tries with every issue to reach every person who is a prospect TO． DAY for the product，or idea，you want to sell：

The atmosphere in newspapers is a favorable one in which to secure action from your advertising．People look for it voluntarily．

In a survey by Northwestern University，65\％of the housewives questioned said they would prefer other media WITHOUT advertising－－while $93 \%$ of the housewives prefer their newspapers WITH advertis－ ing．This helps explain why there is no medium on earth that is responsible for selling as much goods， day－in，day－out，Summer and Winter，as newspapers．







Cottage Cheese Cream Cheese

Delitatase
-25 c
-561

Fresh Haddock Fillet


Fresh Sliced Cod
 WATERMELONS Moluoa "4c pLUMS PEACHES

Frozen Food Specials!
 Fruts potate potite
 41 c .

## This Week's Bakerry Specials!

 STRAWBERPY PIE$\qquad$ Mach 49c. Orange" Doughnuts Fresh' Banana Loof men 29
 OPEN EVERY WEDEESDAY THHRSOA
and FRIDAY EVENITES UTTLL $9: 00$


NATIONAL





The Baby Has

## Been Named．．．

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TELEVISION SETS
Just One Of Each Kind
CONSOLES

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ABC RADIO－TV

## AAP WE COMES SUMMER WITH PLENTYOF GODD DIN



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CANTALOUPES 29
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Super Markets

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